

Duke, Daphne

254207

From: Gates, Nina
Sent: Saturday, January 17, 2015 10:21 PM
To: Duke, Daphne
Subject: Fwd: SOUTH CAROLINA UBER BAN - I SUPPORT COMPETITION

Sent from my iPhone

Begin forwarded message:

From: BBML <rdbagley@bbmanagementlabs.com>
Date: January 17, 2015 at 5:47:35 AM EST
To: <contact@psc.sc.gov>
Cc: <complaints@regstaff.sc.gov>, <Commissioner.Hall@psc.sc.gov>, <Commissioner.Whitfield@psc.sc.gov>, <Commissioner.Howard@psc.sc.gov>, <Commissioner.Elam@psc.sc.gov>, <Commissioner.Randall@psc.sc.gov>, <Commissioner.Fleming@psc.sc.gov>, <Commissioner.Hamilton@psc.sc.gov>
Subject: SOUTH CAROLINA UBER BAN - I SUPPORT COMPETITION

To the South Carolina PSC:

Old business models from car dealerships to travel agencies have been replaced by new business models. I bet you personally do business with Amazon or Walmart, for example, which have both reinvented marketplaces, displacing many older business models. Existing businesses that have not innovated often suffer because they deny new realities of consumer choice. If your ban on Uber operations in South Carolina was an attempt to protect existing businesses, then that is faulty logic. The dinosaurs die in business because they fail to adapt. They have and have had the choice to innovate, and they have NOT.

There is not a case to prevent a new business from operating. I have used the Uber ride sharing service from Seattle to LA to NYC, and in Europe. It is a better, easy, safe controlled model of personal travel. Uber is well-run, well insured, and has tight quality control. I love the Uber experience.

Who are you to say who I can or cannot share a ride with?

The order to cease operations will not stand long, because consumers want the choice. Whoever lead this at PSC will suffer because you are trying to deny new market realities. People will regard you as a protectionist dinosaur.

It is not the role of government to decide who can or should compete in the marketplace.

You should reconsider this hasty, thoughtless decision, and reverse it before you lose your personal credibility.

Sincerely,

